THE COMPANY 946 YALE STREET LOS ANGELES, CA 90012 (213) 221-7082 INFO@THECOMPANYART.COM

JESSE REDING FLEMING Methods of Invisibility: Shades of Gray (2001-2009)

June 27 – July 25, 2009 Opening Saturday June 27 from 6-8 PM



In 2001, I bought an unmarked black and white police car, two gray uniforms of different shades, and a video camera that I mounted to the interior of the vehicle's passenger window. I was doing work I called "Neutral Art." It was an idea of bridging two opposites to create something in a neutral state. I was preparing to cross the United States, and wanted to do so invisible. It occurred to me I could create a conspicuous spectacle that no one could make exact sense of. By exploiting the signifiers of authority, I became criminal and cop at once. Yet without clear identification, I could suspend judgment long enough to move forward freely in time. Few drivers or police would provide confrontation or protest. As I drove behind people they would heed way, and as I passed I could feel them trying to read me. Shielded by confusion and anonymity I moved forward without resistance, unknown until forgotten.

The Company is pleased to announce the exhibition of Jesse Reding Fleming's *Methods of Invisibility: Shades of Gray (2001-2009)*. In addition to an installation in The Company's main exhibition space, the video for this project (shot while driving from California to New York in 2001, edited in 2009) will be exhibited for the first time in The Company's video garage. Jesse states, "Eight years later, returning to California and for my first show in LA, it seemed to be a suitable time to reopen it for completion."

Jesse Reding Fleming lives and works in Los Angeles. After receiving his BFA in the department of New Genres at the San Francisco Art Institute in 2001, he moved to New York City and lived there until 2009. Fleming attended residence at The Old School for Social Sculpture in Upstate New York in 1999, The Mamori Art Lab in Mamori Brazil in 2006, The Cuts and Burns Residency at The Outpost in Brooklyn, NY in 2007, and The Riverside Art Museum Artist in Residence Program at Joshua Tree National Park in 2008. He has exhibited work nationally and internationally including a recent solo show at The Fireplace Project in East Hampton NY, and a group show at Divus Unit 30, London, and an upcoming collaboration with Daniel Arsham and the Merce Cunningham Dance Company. This is his first exhibition in Los Angeles.

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Parking: Inexpensive hourly parking can be found close to The Company at Bamboo Plaza's parking lot, located between Hill and Broadway Streets (entrance on Bernard Street). Meters can also be found on Yale Street in front of The Company.

FOR MORE INFORMATION, OR HIGH RESOLUTION IMAGES, PLEASE CONTACT THE COMPANY, INFO@THECOMPANYART.COM OR CALL (213) 221-7082

PLEASE NOTE OUR NEW SUMMER HOURS: THURSDAY-SATURDAY 12-6PM, OR BY APPOINTMENT